

Employer Testimonial

After completing their work experience, we would be grateful for any constructive comments on the performance and aptitude of this student placement. Please complete and return this form to the student for inclusion with their Professional Media Practice Portfolio.

If you have any queries about student placements, please contact e-mail JobBook@bcu.ac.uk

If you have any queries about student placements please contact, Vanessa Jackson (Course Director) email Vanessa.Jackson@bcu.ac.uk or Tel: (0121) 331 6765

Student name: Danielle Cummings	Placement company: Cool As Group
Date of placement: Summer 2015	Supervisor and title: Gabby Miller, Owner
Company Address: LCB Depot, Rutland Street	
City: Leicester	
Telephone number: 07729451636	

1. What role did you offer the student in this placement?
(E.G. Graphic Designer, Visual designer for website design, Social Media consultant)
Social Media Manager

2. Did the student achieve the outcomes you needed? Please highlight your preference.

a. Not at all b. Some c. Mostly **d. Yes** e. Exceeded expectations

3. Please offer comments on your student's performance. This is **critical** information for the University to improve any future work experience for you and BCU students.

Comments:

Danielle was a really positive member of the team and took the Twitter into her hands to help build an audience and interact with businesses in Birmingham.
She has continued to undertake the role with enthusiasm and made a positive impact.

4. Would you be open to discuss further student/graduate placements and internships?
Yes/No

5. Do you see placements as a useful recruitment tool for your business? Yes/No

6. Would you allow your feedback to be used for marketing purposes? Yes/No

7. Have you worked with Birmingham City University student/graduate schemes before? Yes/No

If yes, please provide a brief description:

8. Can we contact you to discuss the possibilities of working further with your business? Yes/No

Please sign in the box below and print your name underneath along with the date

Print Name: G Miller
Date: 10.9.2015