



Employer Testimonial “Creating a Pathway”

After completing their work experience, we would be grateful for any constructive comments on the performance and aptitude of this student placement.

Please complete and return this form to the student for inclusion with their Professional Media Practice Portfolio.

If you have any queries about student placements, please contact e-mail JobBook@bcu.ac.uk

If you have any queries about student placements please contact, Vanessa Jackson (Course Director) email Vanessa.Jackson@bcu.ac.uk or Tel: (0121) 331 6765

Student name: Danielle Cummings	Placement company: Made Media Ltd
Date of placement:	Supervisor and title: Sealan Cronin, Chief Technical Officer
Company Address: 9 Regent Place, Birmingham B1 3NJ	Telephone number: 0121 200 2627

1. What role did you offer the student in this placement?

Graphic Designer, Visual Designer for Website Design, Social Media Consultant (Each role split over Danielle’s time with us)

2. Did the student achieve the outcomes you needed? Please highlight your preference.

- a. Not at all b. Some c. Mostly d. Yes e. Exceeded expectations

3. Please offer comments on your student's performance. This is **critical** information for the University to improve any future work experience for you and BCU students.

Comments:

Danielle was a very bright and hard working lady. She was punctual and showed great initiative on tasks. She picked up tasks quickly, and executed tasks with pronounced efficiency. Danielle was a joy to work with.

4. Would you be open to discuss further student/graduate placements and internships?

Yes

5. Do you see placements as a useful recruitment tool for your business?

Yes

6. Would you allow your feedback to be used for marketing purposes?

No

7. Have you worked with Birmingham City University student/graduate schemes before?

No

If yes, please provide a brief description:

8. Can we contact you to discuss the possibilities of working further with your business?

Yes